

enVision



enVision is a virtual showroom that engages, educates and captivates event attendees. The impact is big and bold, and brings an exhibitor's products and services to life. enVision solves the trade show exhibitor's persistent challenge: how to make a big splash in a small space. enVision seamlessly showcases products too large to ship or too small to attract attention. It provides an elegant stage for digital products, too – think everything from apps to analytics.

enVision also gives sales and marketing teams another tool for qualifying leads at trade shows. Every touch point across the enVision experience provides an opportunity to scan a badge – and build a targeted lead.

ENVISION Rental Options:

- Choice of showroom or warehouse virtual space
- Personalize 8 menu and content areas for videos, webpages and graphics.
- CUSTOM virtual space with new graphics (requires longer lead time.)

Included with ENVISION Rental:

License for Envision experience and a DigitalPlay Engine, including all interactive software and hardware.

Exhibitors are responsible for:

- Display: 21" - 55" touch screen
- Badge Scan Data: Sourced from trade show organizer